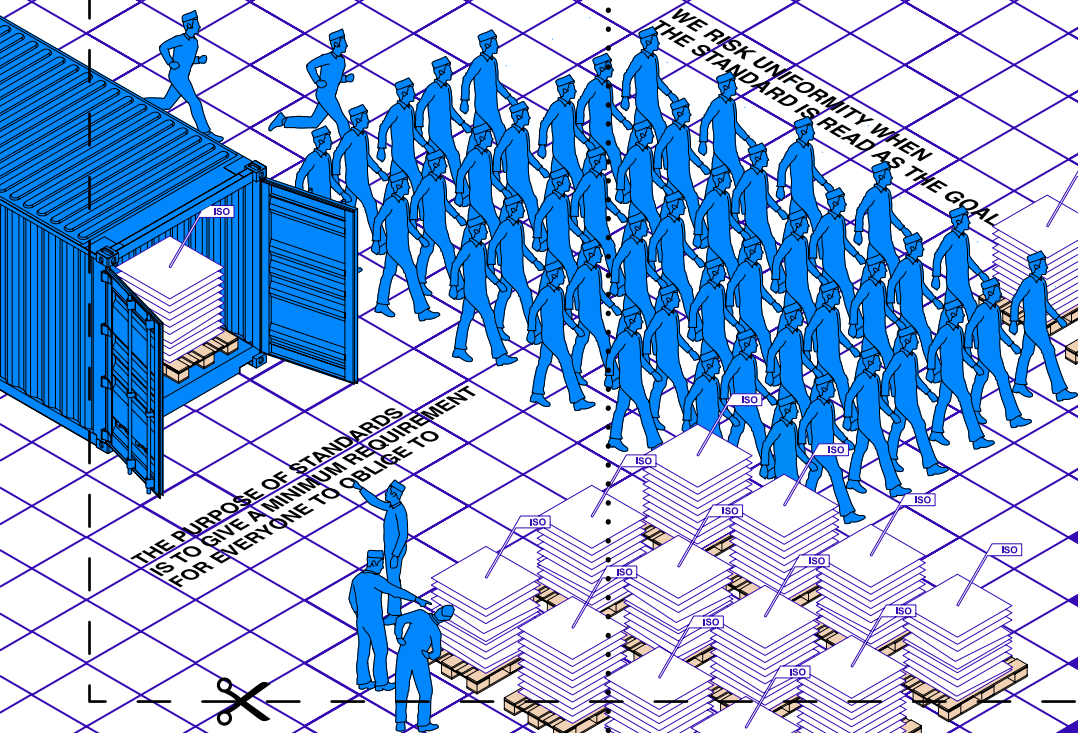


THE STANDARD WORLD MAKES THE VOLUNTARY GUIDELINES WITH THE PURPOSE OF COORDINATING THE OFFICIAL STANDARDS DEVELOPERS OF THE WORLD IN CONSENSUS. WHEN THE WORLD AGREES THE STANDARD WORLD IS BORN.

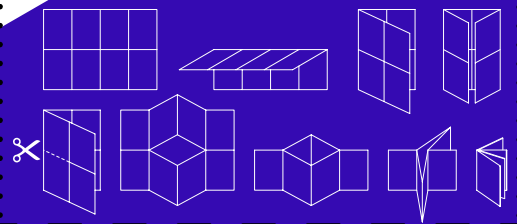
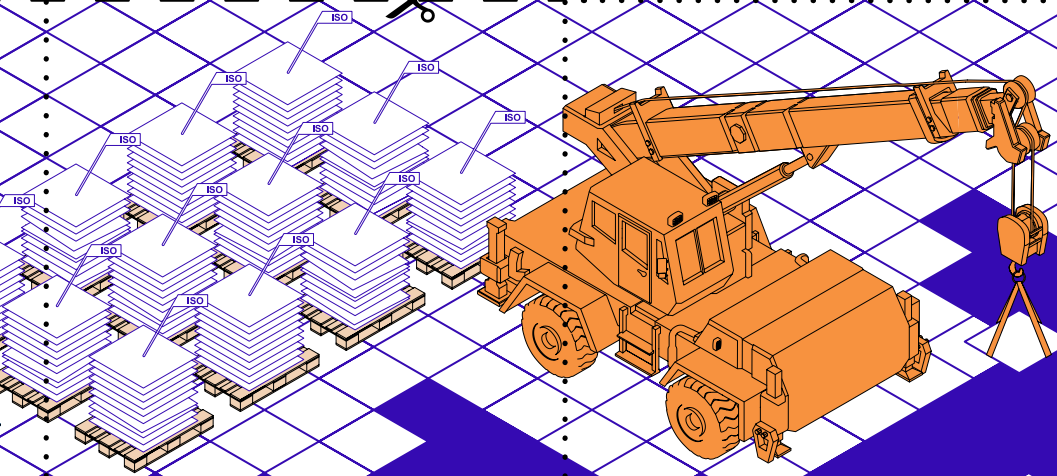
"A STANDARD IS SOMETHING THAT IS USED AS A MEASUREMENT-NORM OR MODEL IN COMPARATIVE EVALUATIONS"

In the world of standard, comes from old French: *estandard*. *estandard* was used as a word to describe a pole stuck in the ground, trusted by the soldiers to trust the standard, then they could raise the flag to the top, take the standard. The world of standard, comes from old French: *estandard*. *estandard* was used as a word to describe a pole stuck in the ground, trusted by the soldiers to trust the standard, then they could raise the flag to the top, take the standard. The world of standard, comes from old French: *estandard*. *estandard* was used as a word to describe a pole stuck in the ground, trusted by the soldiers to trust the standard, then they could raise the flag to the top, take the standard.



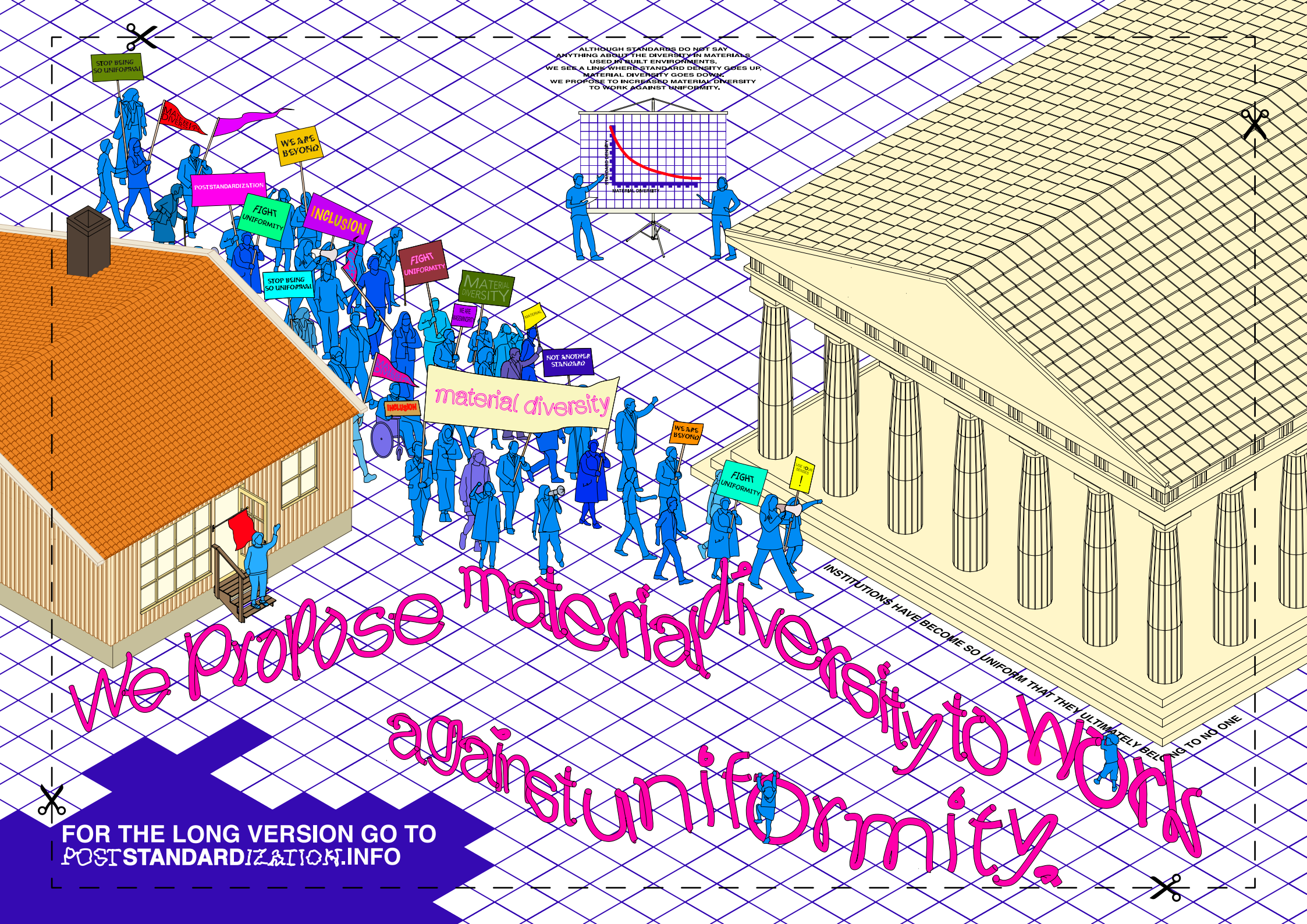
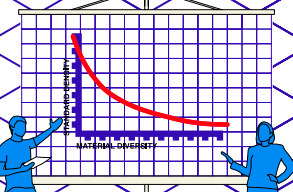
THE PURPOSE OF STANDARDS IS TO GIVE A MINIMUM REQUIREMENT FOR EVERYONE TO OBLIGE TO

WE RISK UNIFORMITY WHEN THE STANDARD IS READ AS THE GOAL



POSTSTANDARDIZATION THE SHORT VERSION

ALTHOUGH STANDARDS DO NOT SAY ANYTHING ABOUT THE DIVERSITY IN MATERIALS USED IN BUILT ENVIRONMENTS, WE SEE A LINK WHERE STANDARD DENSITY GOES UP, MATERIAL DIVERSITY GOES DOWN. WE PROPOSE TO INCREASE MATERIAL DIVERSITY TO WORK AGAINST UNIFORMITY.



STOP BEING SO UNIFORM!

WE ARE BEYOND

POST STANDARDIZATION

FIGHT UNIFORMITY

INCLUSION

STOP BEING SO UNIFORM!

FIGHT UNIFORMITY

MATERIAL DIVERSITY

WE ARE BEYOND

INCLUSION

NOT ANOTHER STANDARD

material diversity

INCLUSION

WE ARE BEYOND

FIGHT UNIFORMITY

WE ARE BEYOND

We propose material diversity to work against uniformity.

FOR THE LONG VERSION GO TO POSTSTANDARDIZATION.INFO

INSTITUTIONS HAVE BECOME SO UNIFORM THAT THEY ULTIMATELY BELONG TO NO ONE